



LUISE
YACHTING
RIVIERA

EXPLORE THE AMAZING LIGURIAN PEARLS

SANREMO

GENOA

PORTOFINO

LA SPEZIA

PORTOVENERE



A temperate weather, a lush greenery, little maritime villages, cities rich of history, ...

This is the Liguria : a magical area, where rugged mountains meet the enchanting seaside, where you can visit majestic cathedrals, but also little chapels, where elegant streets and old paths coexist.

Between Sanremo and La Spezia , you will discover a amazing World.

Sanremo

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Sanremo is the Capital of the Riviera of Flowers. Appreciated since 1800 for its climatic factor, today it is a city that welcomes tourists and visitors all yearround, and entertains them with shows and numberless amusements.

The oldest part of the city is known as "Pigna": passed the riots of San Sebastiano, through the multitude of old paths, as "Via Palma", you will appreciate churches, little squares, oratories but, most important, the amazing Chatedral of "Madonna della Costa".

The city center, "Via Matteotti", starts from the beautiful "Colombo Square", and proceeds until the majestic "Casino".

Full of various shops, where you can have some luxury shopping, in Via Matteotti you will meet one of the most famous theatres in the World, "Ariston theatre", where since 1951 the most important international artists, get together for the "Festival of the italian song".

For its fastastic weather and its amazing territory , in 2009 Sanremo had the honor to inaugurate a 24 km of Cycle lane wich has no equal in Europe. Here, you will live the experience of riding next to the sea, through the amazing flowers and flora typical of this city.

During the centuries, Sanremo has been known as a "Little Maritime Center", and the heart of the maritime life was the ancient "Bresca Square": today, the fish market and the fisherman who interlaced nets, have been replaced by the most luxurious pubs and restaurants of the city, and "Bresca Square" became the "heart of movida", preserving anyway its marine features.

With its Golf Club, its infinite golden seashores, its amazing hinterland and its multitude of Wellness centers, Sanremo is a city to be lived!



SUGGESTIONS AND INFORMATIONS FOR SANREMO

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WHERE TO EAT

- . Paolo & Barbara Restaurant - Via Roma , 47
- . Antica Trattoria "La Pignese" dal 1919 - Piazza Sardi, 9
- . Cafè & Restaurant Victory Morgana Bay - Lungomare Trento Trieste , 16

ACTIVITIES

- . Visit of the main attraction, as "Casino" of Sanremo, "Ariston" Theatre, Russian Church
- . Luxury Shopping
- . Spa treatment
- . Sport activities
- . Hinterland tour
- . Relaxing day at Golf Club of Castellaro



Genoa



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Ligurian chief town, known as “La Superba”, Genoa overlooks the gulf of Liguria.

Its history is based on maritime commerce and its port is the biggest and most important in Italy, and the second one all over Mediterranean sea.

Genoa offers also a mix of history, art, letterature and music that in 2004 gave to this amazing city the title of “European Culture’s Capital”.

The “Old Genoa” is a maze of little pedestrian streets full of ancient shops, known as “Carrugi”, that will leave you breathless. Here, you will appreciate a perfect example of romanesque - gothic architecture, on visiting the famous “San Lorenzo Chatedral”, but also the most monumental road of the old town, “Garibaldi street”, where all patrician buildings, built between XVI and XVII century, are protected by “UNESCO” since 2006.

The city center starts from the amazing Vittoria Square and proceeds until the glamorous Via Roma.

The most popular street is surely Via XX Settembre that, with its typical arcades crossed by lot of little streets, abounds of all types of shops.

Melting – pot between Via XX Settembre and Via Roma is the renowned “De Ferrari Square”, where you can visit “Carlo Felice” Theatre, or maybe appreciate a vernissage inside “Palazzo Ducale”.

Finally, if you’re looking for luxury shops, in Via Roma you will find best brands, as Louis Vuitton, Prada, Dolce Gabbana and more.

The old port gives to Genoa a symbolic value.

Here you will discover the real maritime soul of Genoa, through a visit of the Maritime Museum “Galata”, the biggest of Mediterranean Sea, dedicated to navigation history.

The main attraction for who loves the sea is surely the famous “Aquarium”, the biggest italian aquarium, inaugurated in 1992, that hosts 600 different marine species.

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WHERE TO EAT

- . Zeffirino - Via XX Settembre , 20
- . L'Ippogrifo - Via Gestro , 9/r
- . Voltalacarta - Via Assarotti , 60

ACTIVITIES

- . Guided tour in "Old town Genoa"
- . Luxury shopping
- . Private cooking lesson

FOR KIDS

- . Visit of the famous "Aquarium" of Genoa



Portofino

Jewel crown of Liguria, Portofino is a gorgeous small town, set between the Natural Park and Protected Sea Area of Portofino. The Park boasts a notable biodiversity and an amazing maze of paths. The Protected Sea Area is located between Camogli and Portofino and it is known for its crystal-clear water.

But Portofino is at its best in the “Piazzetta”, center of the town, where you can spend your time between luxury shopping and a classy dinner. Portofino became famous in the '50 because it was center of jet set.

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SUGGESTIONS AND INFORMATIONS FOR PORTOFINO

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WHERE TO EAT

- . La Terrazza - Hotel Splendido, Salita Baratta 16, Portofino
- . Puny - Piazza Martiri dell'Olivetta 5, Portofino
- . Chufly Bar & Restaurant - Splendido Mare, Via Roma 2, Portofino
- . Da I Gemelli - Calata Marconi 7, Portofino
- . Delfino - Piazza Martiri dell'Olivetta 41, Portofino
- . Ö Magazin - Calata Marconi 34, Portofino

ACTIVITIES

- . Relaxing day in San Fruttuoso Bay
- . Guided immersion to visit "Christ of the Abysses"
- . Relaxing day at Golf Club of Rapallo
- . Luxury Shopping
- . Spa treatment at Hotel Splendido

La Spezia & Porto Venere

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La Spezia, Porto Venere and a few small villages forming the Gulf of Poets, a territory composed by rugged hills and amazing beaches.

Second most populated city of Liguria, La Spezia is known for its shipyards but also for its medieval borough, witness of ancient traditions.

Castello di San Giorgio is one of the most important attraction, ancient Castle of the republic of Genoa.

Here you can find an interesting selection of local archaeological finds.

Art, nature and sea are three elements that characterise Porto Venere, with its small dock at the feet of the ancient suburb. The city climbs through steep stairways coasted along from colored houses and the Mediterranean wood.

Not to lose are Church of San Pietro and Natural park of Porto Venere.



SUGGESTIONS AND INFORMATIONS FOR LA SPEZIA & PORTOVENERE

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WHERE TO EAT

- . Osteria della Corte - Via Napoli 86, La Spezia
- . Le Ville Relais Restaurant - Salita al Piano 19, La Spezia
- . Akua da Oscar - Viale Italia, Porto Mirabello, La Spezia
- . Le Bocche - Calata Doria 102, Portovenere
- . Locanda Lorena - Via Cavour 4 I, Portovenere
- . Dei Poeti - Via Dell'Ulivo 345 , Portovenere

ACTIVITIES

- . Guided tour of the amazing maritime protected "Cinque Terre" area, with all its villages
- . Luxury shopping
- . Spa treatment
- . Sport activities